

[View this email in your browser](#)

**Books Forward Presents our
new Author Video Series:**

#BooksForwardBits

We're looking for members of the Books Forward Fam to share the intricacies of being an author, whether it be a light-hearted and fun snack that gets the creative juices flowing, or something more serious about honing your craft.

All we need is a brief video (one minute or less), and we'll share to our Books

Forward socials! Because you're the storytellers, we'll give your brain a break and suggest some ideas, but feel free to come up with different topics:

- Writing playlist
- Tour of your desk/writing area
- Stretches you do after a long day at your desk
- Best advice for conferences
- How to introduce yourself to bookstores
- Social media tips
- Best piece of advice you've RECEIVED in the industry
- Best piece of advice you've GIVEN to those in the industry
- Something unique you've seen a favorite author do

The possibilities are endless! This is your chance to put a face to your name as a Books Forward author on our channels and reach more readers. Submit your video [here](#)!

Don't forget! 

Authors: please update your websites to link to booksforward.com and your publicist's email to name@booksforward.com!

Don't worry, our JKS emails remain active and we will not miss media or other responses.

Feel free to mention that we were formerly JKS Communications, if you wish!

Industry News 



[Library Journal](#) released its annual Materials Survey detailing library buying for 2019.

Top 5 fiction genres purchased by libraries in 2019:

1. Mystery
2. Thriller
3. Romance
4. Literary Fiction
5. Women's Fiction

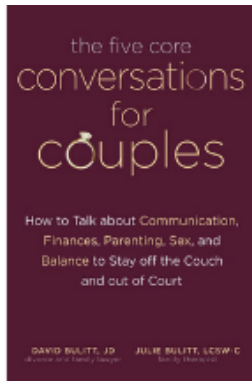
Top 3 nonfiction genres purchased by libraries in 2019:

1. Biographies
2. History (WWII stories)
3. Cookbooks

Have a book idea? Here's what's hot right now:

- Women sleuth stories: As the largest sub genre of mysteries purchased by libraries last year, Nancy Drew's legacy lives on.
 - Personal memoirs: These make up 40% of nonfiction biographies purchased!
 - The "Hamilton Effect": The world is singing the praises of Lin-Manuel Miranda, hungry for more stories about the birth of America.
 - STEM romance: Readers are devouring stories of women and POC voices in the highly competitive science and tech fields.
-

February Releases NEW



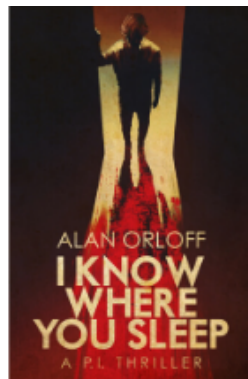
[The Five Core Conversations for Couples](#)



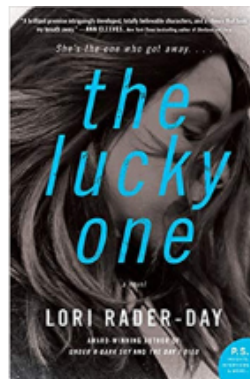
[Retirement by Design](#)



[Salt the Snow](#)



[I Know Where You Sleep](#)

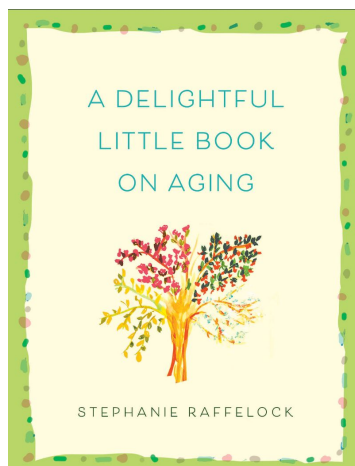


[The Lucky One](#)



[The Forge of Bonds](#)

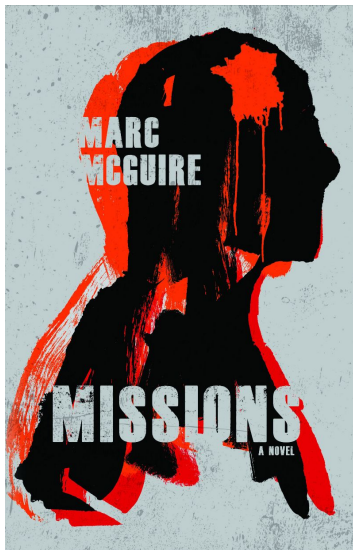
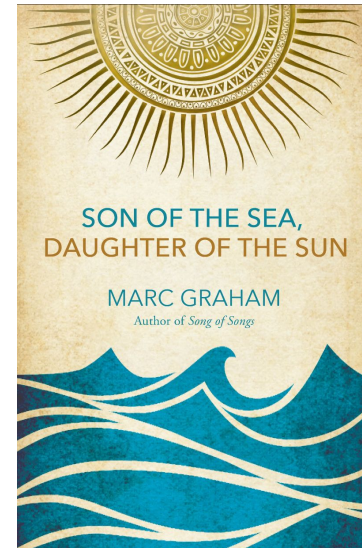
Celebrating Our Authors 🎉



- [Kirkus Reviews](#) calls Stephanie Raffleock's *A Delightful Little Book on Aging* "a helpful, uplifting work for readers handling the challenges of growing older."
- Donald M. Rattner is the one to go to when your space is feeling blasé, and [Creative Warriors](#) highlighted his best advice.
- "The Land of the Numb" is too easy to dwell in with all of the media we're exposed to,

but [The Green Study](#) says David Puret's *The Escapist* demands the reader to avoid that passive escape.

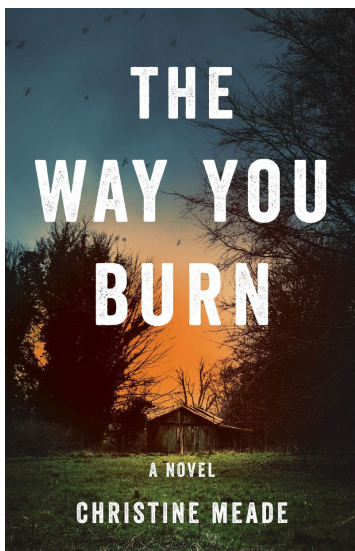
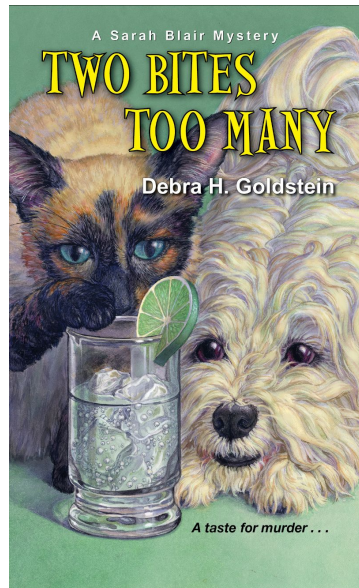
- Marc Graham doesn't believe in innate talent, but that "true talent comes through action, through doing." This belief has influenced his writing career, according to his interview with [Book Club Babble](#).
- The fascination for historical fiction runs deep, and Carrie Callaghan has some theories in her guest article for [Women Writers, Women's Books](#).
- *The Chosen One* by Walt Gragg is a military thriller that [GSMC Book Reviews](#) wanted to know more about.



- [UCLA](#) alumnus Marc McGuire was interviewed by his alma mater about publishing his first book *Missions: A Novel*.
- Reading *Blackbird Blues* by Jean K. Carney will stick with this [Historical Novel Society](#) reviewer for a long time.
- Wendy Terrien wants writers to understand that criticism shouldn't take you down but rather energize you in her [Azure Dwarf](#) interview.

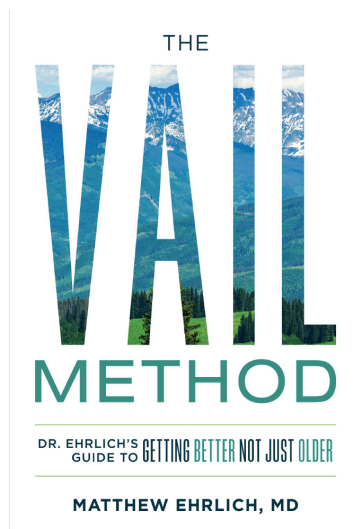
- Debra H. Goldstein is a leader in women sleuth stories with her Sarah Blair series and discusses her judge-turned-writer career transition with [WYPL Book Talk](#).
 - [Smith Alumnae Wordsmith](#) featured Ida O. Abbott's forthcoming title *Retirement By Design* while highlighting women alumnae authors.
-

- Gardening literature received "an excellent addition" with Monique Allen's *Stop Landscaping, Start Life-Scaping* according to [Blue Ink Reviews](#).

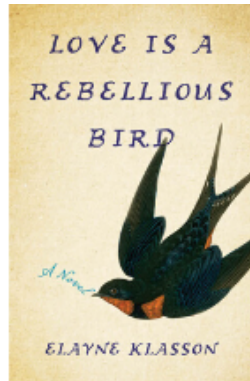


- *The Way You Burn* by Christina Meade is lauded by [Kirkus Reviews](#) as "a moving, emotional, and unpredictable drama."
- "Advocacy Requires Constant Vigilance" details Marty Glick's lifelong persistence in ending discriminatory IQ tests with the [Association of Farmworker Opportunity Programs](#).
- Reading about sports can trigger positive reading behaviors in children, according to Andrew Maraniss' guest article for [Nerdy Book Club](#).

- Getting older doesn't have to be a nuisance if you follow Dr. Matthew Ehrlich's advice on healthy living, which you can take notes on in his [CityWide Blackout](#) interview.
- Alan Orloff received praise for his ability to scare [Kingdom Books](#) and make them want more in their review of *I Know Where You Sleep*.
- Roy Freirich's own insomnia inspired the frightening plot of *Deprivation*, which he discusses in his interview with [Mystery Suspense Reviews](#).

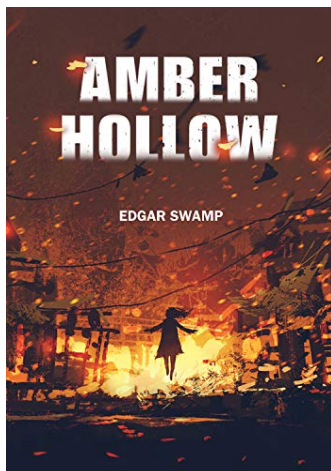


Special Announcements ✨

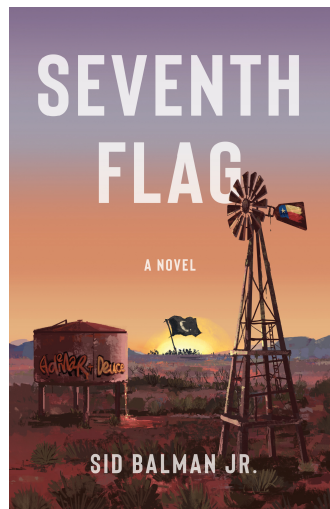


We were delighted to see some familiar names and titles in the 2019 [Sarton Women's Book Award](#) Shortlist!

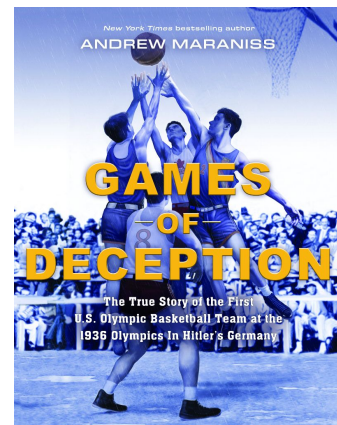
- *Love is a Rebellious Bird* by [Elayne Klasson](#) (Contemporary Fiction)
- *Shrug: A Novel* by [Lisa Braver Moss](#) (Historical Fiction)
- *When a Toy Dog Became a Wolf and the Moon Broke Curfew* by [Hendrika de Vries](#) (Memoir)



[Edgar Swamp](#) was announced as a semi-finalist for Chanticleer Book Reviews' [CLUE Thriller and Suspense Awards](#) for his debut novel *Amber Hollow*!



[Sid Balman Jr.](#)'s first printing of the initial *Seventh Flag* sold out, and the second edition is now hitting the shelves!



[Andrew Maraniss](#) was selected as a 2020 [Sydney Taylor Honor Book](#) for *Games of Deception*!



Copyright © 2020 Books Forward, All rights reserved.

**3014 Dauphine St.
Suite G
New Orleans, LA 70117**

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).