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A Note from Our Founder

Twenty years?! No way! We recognize to our core that the reason we've had a great 20 years already is that we have partnered with the best book family members possible. We all have done it *together* — brilliant authors, publishing professionals, agents, distributors, and the most caring book publicists with whom I've ever had the privilege to work.

Back in 2000, it was just me and my computer and the strong belief that I could help my rockstars: authors. But today, JKS Communications has grown way beyond my initial hopes. Updating our name and acknowledging our divisions of expertise: Books Forward and Books Fluent are key to appreciating how important our family members are. And the name changes allow our further growth in areas we think we can provide something to our industry that no one else is.

One thing that will never change is our culture. At JKS, we've become known for being

While I'm not as visible in my current role as I was, I am eternally grateful to each and every one of you for trusting us, working hard, and making us better so that we are able to celebrate our 20th anniversary in 2020.

Cheers to **all** of you!

Julie Schoerke Gallagher Founder

MORE INFO

Don't Forget!

Authors: please update your websites to link to <u>booksforward.com</u> and your publicist's email to <u>name@booksforward.com</u>! Don't worry, our JKS emails remain active and we will not miss media or other responses.

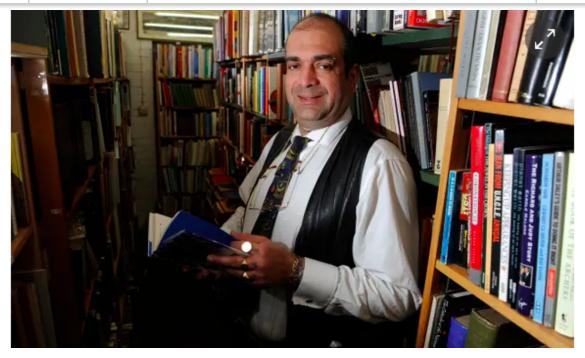
Feel free to mention that we were formerly JKS Communications, if you wish!

Industry News



https://us20.campaign-archive.com/?u=a48dc4cba906897cdd0a0209e&id=82d5f9dcd9

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"Oh what a night! Twitter brings £1,000 worth of orders to empty. bookshop"

January Releases

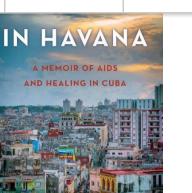


Writers

Celebrating Our Authors

· Elena Schwolsky's memoir is at the top of the TBR stack in this **BookSpin** feature.

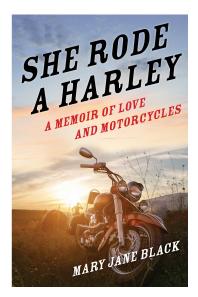
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Freirich's *Deprivation* if they take <u>Publishers</u> <u>Weekly</u>'s word and read up.

 "Three Keys to a Successful Relationship" by Julie Bulitt is a short but comprehensive guest article for <u>UpJourney</u> about the simple ways to make relationships thrive.

- Mary Jane Black shared her entire life in her memoir She Rode a Harley, and chats with <u>Citywide Blackout</u> about how it affected her.
- Five bright and shiny stars from <u>Readers'</u> <u>Favorite</u> for Matt Ehrlich's *The Vail Method.*
- David Puretz gives the inside scoop into storyline choices for *The Escapist* in his <u>Compulsive Reader</u> Q&A.

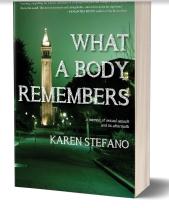


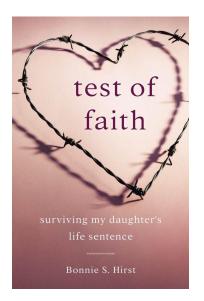


- <u>@RaeNovels</u> takes a stunning photo of *Katy's Ghost* by Trish Evans on Instagram.
- Two Bites Too Many by Debra H. Goldstein is "hard to put down," according to <u>Miss W</u> <u>Book Reviews</u>.
- In this amusing excerpt from Andrew Maraniss' Games of Deception in the <u>New</u> <u>York Times</u>, the crowd at the first Olympic basketball game in 1936 was actually "unbearably bored" by American's so-called favorite pastime.
- There's a reason that it's been so difficult to find jurors for the Harvey Weinstein trial,

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- Did you know that "curved shapes put us in a more creative mind?" Donald M. Rattner talks all about it in his interview with the <u>Business of Design Podcast</u>.
- Richard C. Lyons shares his research into the United States' unhealthy democracy with <u>History News Network</u>.





- <u>Confessions of a Crappy Christian</u> sits down with Bonnie S. Hirst to discuss her memoir about navigating the legal system and questioning faith.
- Alan Orloff regales <u>Writers and Authors</u> about his dislike for writing all his life until he woke up one day wanting to write fiction.
- <u>Novel PASTimes</u> poses a Q&A with the fictional father of Annette Valentine's main character of *Eastbound From Flagstaff.*
- Matt Coyle captivated the room at his launch for *Lost Tomorrows* at the Mysterious Galaxy bookstore.
- <u>Clarissa Reads It All</u> is eagerly looking forward to reading Carrie Callaghan's *Salt the Snow.*
- The "definitive book on the war against ISIS," co-authored by Dana J.H. Pittard and Wes J. Bryant, is the timely subject of this <u>Army Matters</u> interview.



 <u>GSMC Book Reviews</u> gets into the powerful themes and writing of Jean K. Carney's debut novel *Blackbird Blues*.

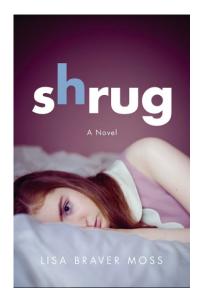
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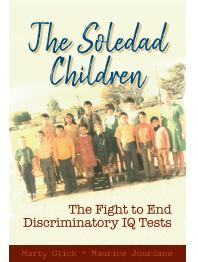


all of the details in his <u>A Writer of History</u> guest article.

 <u>Girly Book Club</u> gives Tori Eldridge's "firecracker debut" 5 full stars and crosses fingers for sequels.

- In her guest article for <u>The Mighty</u>, Lisa Braver Moss confesses that writing about her trauma was the ultimate confidence boost.
- More people have synesthesia than you might think, which George Weinstein highlights in his <u>Southern Lit Review</u> Q&A due to his main character's rare talent.
- <u>Pikes Peak Writers</u> congratulates Wendy Terrien on her sweet success with *The Forge of Bonds,* the fourth in her young adult fantasy series.

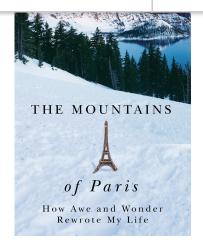




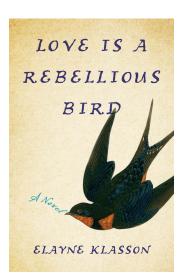
- Marty Glick is on the frontlines of students getting mislabeled by the education system, and suffering in the long run for it. He discusses his work with <u>Bam! Radio</u>.
- The Other Worlds is "a colorful tour through the far-flung places [Tom Mattson]'s visited over decades of globe-trotting," according to <u>Foreword Reviews</u>.
- Shamus Dust is a multi-faceted novel, and Janet Roger gets into the history that shaped the story for <u>In Reference to</u> <u>Murder</u>.

impact of traveling in his interview with The Rainbow Times.

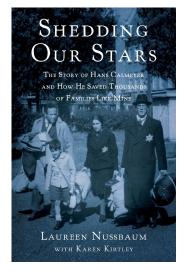
 Kathleen Shoop has experience writing across genres, and offers her expertise in her Women Writers, Women's Books article.



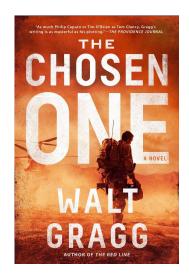
Special Announcements



Elayne Klasson's novel Love Is A Rebellious Bird is a finalist for Debut Fiction for the National Jewish **Book Awards and Best New Fiction** for American Book Fest!



Laureen Nussbaum went into the second printing for *Shedding* Our Stars! Read her interview with the Seattle Times.



Walt Gragg's new book The Chosen One hit #1 on **BookPeople's** bestseller list in the Austin American-Statesman's Sunday book section! Check out his Southern Lit Review.



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