

APRIL 2020 NEWSLETTER

#BOOKSFORWARDFRIENDS



Hi, Best Friend 💕

Things have changed so much in just a month, but our commitment to sending you some of the best titles to enlighten, engage, and entertain hasn't! We hope you're staying safe and healthy during this time of social distancing, and because we know how bookish you are, we're sure you're adding a lot of new books to your TBR stack. And we'd love to hear what you're reading!!

Join us in our #BooksForward reading challenges! Share and discuss new books with us by filling out our new template each week and reposting on your Instagram stories. Tag us [@booksforwardpr](#) so we can see and share YOUR picks! And tag a bookish friend so they can complete the challenge as well. Readers who fill out the challenge will be entered for the chance to win prizes every week — like [@sirenareader](#), who won a gift card to the indie bookstore of her choice!

Speaking of indie bookstores ...

We want to hear from YOU about some of your favorite indie booksellers and bookstores! Connect with our BFF ambassador Ellen at ellen@booksforward.com and let her know why you're loving your fav store — and send her pictures if you have them! Let's spread the indie bookstore love!

Books have the wonderfully magical power to encourage and distract us, even during the most difficult of times. Join us in cracking open a new title, immersing ourselves in stories, and moving forward the best way we know how — with books 💕

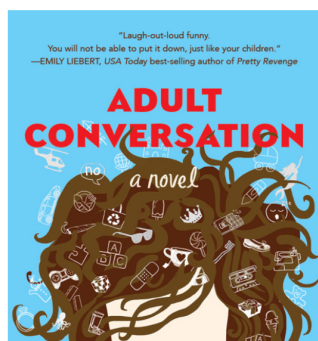
— The Books Forward Team



APRIL HIGHLIGHT

"Adult Conversation" by Brandy Ferner

Women's Fiction



In her hilarious debut novel, featured in [The New York Times](#), Brandy Ferner takes readers on a wild journey toward self-discovery amidst the absurd expectations and double standards placed on women in motherhood and marriage. A mother and her therapist hit the road to



reclaim their autonomy on a hilarious odyssey through the seedy depths of Sin City. With a mix of Ali Wong-style edgy humor and therapeutic insight, Ferner says out loud what others will not in this fiercely relatable and empowering read.

And there's SO much more! If you're interested in the title above, or want to explore all the books we have available, check out the links below and fill out the forms for the books you're interested in. Forms will close APRIL 12, so make sure to get your request in by then!

[NONFICTION](#)
[HISTORICAL FICTION](#)
[MEMOIR](#)
[MYSTERY/THRILLER](#)

[NEW ADULT/WOMEN'S FICTION](#)
[SCI-FI/FANTASY](#)
[YOUNG ADULT/KIDS](#)

FEATURED FRIENDS



@andreanourse



@sarahs.bookstack



@kaylagetsread



@courtneycanread

Thank you to all our BFFs for reading and reviewing! Want to be featured? Make sure to use [#BooksForwardFriends](#) in all your posts so we can find you and share the love! And [submit](#) your review links to be entered in our monthly indie bookstore gift card drawing!

SPECIAL OPPORTUNITY

It's no secret we love our friends — but so do our authors! And we want to give two of our BFFs the chance to interview Suzanne Park or Emily Bleeker. For more details, email ellen@booksforward.com. And look out for next month's newsletter to learn about more unique opportunities 🌟



SUZANNE PARK

EMILY BLEEKER

Have any questions, or just want to geek out with us? Visit booksforward.com/bffs or email our BFFs ambassador, senior publicist Ellen Whitfield, at ellen@booksforward.com.



Copyright © 2020 Books Forward, All rights reserved.

Our mailing address is:
3014 Dauphine St., Suite G
New Orleans, LA 70117

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).