



💖 BOOKS FORWARD FAMILY 💖

We know you've heard it a lot these past few months: "During these unprecedented times" or "we're adjusting to a new normal."

Literary festivals and conferences are adjusting to that new normal — working to still host events, whether at a virtual or limited public capacity, and allowing authors the opportunities to get their books in front of industry leaders. Check in with your local festival and conference organizers by following them on social media, subscribing to newsletters, and frequenting their websites to see how plans are shaping up for upcoming events — then reach out to get involved!

Also remember to stay up to date on your regional bookseller association and any news on their virtual and public events. You can use this handy [guide](#) to figure out which region your state is in!

And don't turn down the volume just yet — there are more tried-and-true ways to get the word out about your book! Radio is, and always has been, a valuable asset for authors to promote not just upcoming titles but their entire brand.

With so many radio programs publishing their segments across multiple podcasting platforms like BlogTalkRadio or Spreaker, as well as on their own websites, the potential reach of a radio interview is endless!

Books Forward publicist Jackie focuses on these findings and so much more in this post on how to [Amplify Your Book](#). Read more to see how as an author, you can harness the power of radio!

Whether it be on the phone, over video chat, or through email, promoting a book virtually is an important part of the game — and we want to help you navigate those opportunities!

— The Books Forward team

INDUSTRY NEWS

RESILIENCY 2020

Resilience In An Ever Changing World

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SEPTEMBER 10
12NOON-3 PM EST

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Resiliency 2020

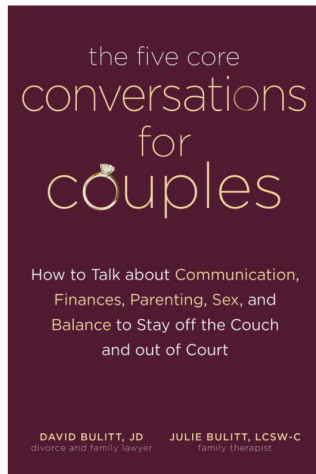
Books Forward author Bryan Robinson and co-host Joy Miller, of Joy Miller & Associates, will be presenting a live-streaming [webinar](#) Sept. 10 with celebrities, mental health experts, and musical artists coming together to share techniques and inspiration for increasing resiliency during this chaotic time. With presenters from Ariana Huffington to Lisa Ling to Alanis Morissette, the event is sure to spark ideas! You can [register](#) now, and keep your eyes peeled for more details!

📖 JUNE RELEASES 📖



- "[Catalyst](#)," by Tracy Richardson, June 2, Brown Books Publishing Group
- "[The Gyroscope of Life: Understanding Balances \(and Imbalances\) in Nature](#)" by David Parrish, June 5, Pocahontas Press
- "[Copy Boy](#)," by Shelley Blanton-Stroud, June 23, She Writes Press
- "[Creative Culture: Human-Centered Interaction, Design, & Inspiration](#)," by Justin Dauer, June 23, Lead Hand Books
- "[Dwarf Story](#)," by Professor W. W. Marplot, June 30, Waxing Gibbous

👏 CELEBRATING OUR AUTHORS 👏



David and Julie Bulitt recently joined the [Better Sex Podcast](#) to discuss "The Five Core Conversations for Couples."

[Pick of the Literate](#) recently spotlighted Shelley Blanton-Stroud's noir historical fiction release "Copy Boy."

Monique Allen was featured in [Good Housekeeping](#) on the comeback of victory gardens.

In honor of Lyme Disease Awareness Month, [Women Writers, Women's Books](#) recently ran this excerpt from Anna Peneberg.

The [Mother Daughter Book Club](#) held a Q&A with Rachel Kowert to talk her new book, "Pragmatic Princess."

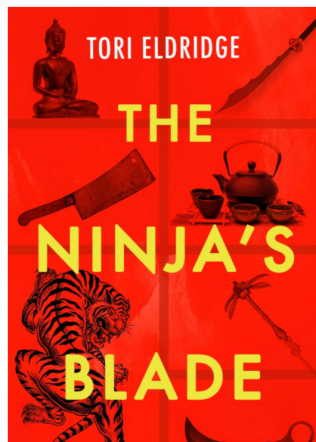
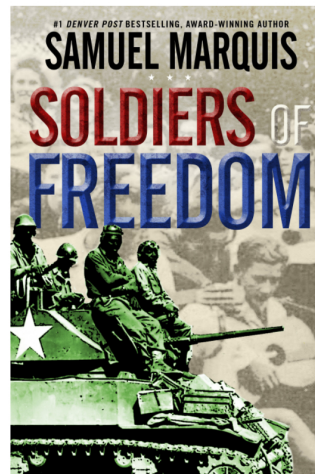
A recent [Foreword](#) review raved about Samuel Marquis "fascinating" book "Soldiers of Freedom."

Writer's block is a nuisance — this article by Marc Graham for [Writing and Wellness](#) has tips to help authors push through it!

David Parrish discussed the coronavirus and viruses in general in this article for [Plant Scientist](#).

Michael C. Bland dropped by [In Reference to Murder](#) to talk researching and writing his new book "The Price of Safety."

The [Crunchy Mama Blog](#) posted this fun review of Brandy Ferner's "Adult Conversation."



Tori Eldridge wrote a beautiful article for [Hapa Mag](#) to celebrate her mixed-race heritage and API Heritage Month.

[Training Industry](#) talked with Justin Dauer about self-care tips during the pandemic.

[Levicoprvs Blog](#) is loving "Loathe at First Sight" by Suzanne Park — and you can read the review!

Emily Bleeker's newest book, "What it Seems," got an awesome review from bookstagrammer [@notinjersey](#).

Jenny Milchman recently



joined [@spiveysbookclub](#) for an Instagram story takeover.

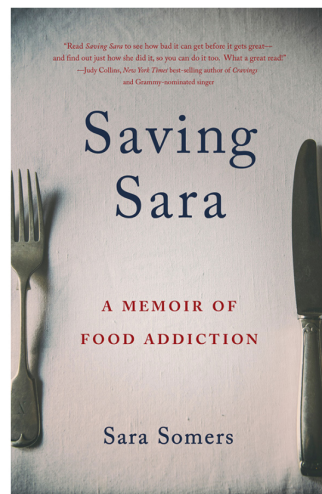
[Discovering Diamonds](#) has a great review of Annette Valentine's "Eastbound From Flagstaff"

Dani Alpert talked with [Lillith](#) about embracing quasi-motherhood with humor and empathy.

An article by Katie Burke dishes out tips for how to keep kids talking at [Women Writers, Women's Books](#).

No spa? No problem! [Woman Around Town](#) raved about Phyllis Melhado's book "The Spa at Lavender Lane."

"All of Us Warriors" by Rebecca Munn made an appearance in [Kelly's Thoughts on Things](#).



Sara Somers joined [The Rehab Podcast](#) to talk about food addiction and her new memoir, "Saving Sara."

Kirkus Reviews recently called Judith Hornok's book "The Arab Business Code" a "detailed, helpful, and well-written guide to developing and sustaining cross-cultural partnerships."

[A Bookish Affair](#) reviewed Christine Meade's book "The Way You Burn."

Michelle Cameron talks #MeToo and Jewish history in this article for [GirlTalkHQ](#).

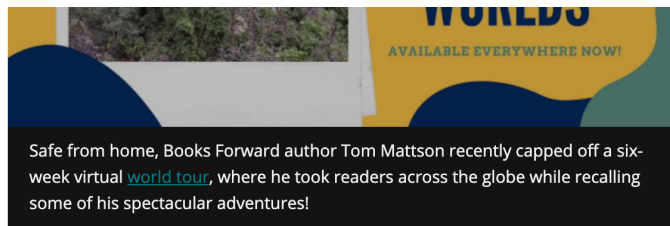
[Seniors Lifestyle Mag](#) featured this excerpt from Stephanie Raffelock's "A Delightful Little Book on Aging."

BOOKS FORWARD BITS



Books Forward author Jenny Milchman recently hopped on Instagram to hand out some book [recommendations](#)! Readers sent in Netflix shows they're bingeing, and Jenny gave them some awesome books to pair with each show!





Safe from home, Books Forward author Tom Mattson recently capped off a six-week virtual [world tour](#), where he took readers across the globe while recalling some of his spectacular adventures!

AUTHOR ACCOLADES

Independent Publisher released its list of 2020 IPPY winners:

- Lisa Braver Moss, "Shrug," gold in Young Adult Fiction
- Michelle Cameron, "Beyond the Ghetto Gates," silver in historical fiction
- Brandy Ferner, "Adult Conversation," silver in Humor
- Marika Lindholm, Cheryl Dumesnil, Domenica Ruta, and Katherine Shonk, "We Got This: Solo Mom Stories of Grit, Heart, and Humor," silver in Women's Issues
- Kathleen Shoop, "The Thief's Heart," bronze in Midwest Best Regional Fiction AND gold in Book Series Fiction for The Letter Series

The [Next Generation Indie Book Awards](#) recently released its list of winners, and a slew of Books Forward authors made that list:

- Andrew Lam, "Repentance," winner in Historical (Fiction)
- Rachel Kowert, "Pragmatic Princess: 26 Superb Stories of Self-Sufficiency," finalist in Children's Picture Book (Educational 6 Years & Up)
- Hendrika de Vries, "When a Toy Dog Became a Wolf and the Moon Broke Curfew," finalist in Memoirs (Overcoming Adversity/Tragedy)
- Elena Schwolsky, "Waking in Havana: A Memoir of AIDS and Healing in Cuba," finalist in both Memoirs (Personal Struggle/Health Issues) and Travel/Travel Guides
- Michael C. Bland, "The Price of Safety," finalist in both Science Fiction and Thriller
- Alice C. Early, "The Moon Always Rising," finalist in Chick Lit, Paranormal, and First Novel
- Elayne Klasson, "Love is a Rebellious Bird," finalist in both General Fiction/Novel and Best Cover Design
- Monique Allen, "Stop Landscaping, Start Lifescaping" finalist in Cooking/Home/Garden
- Kathleen Shoop, "The Christmas Coat," finalist Novella (17,500-40,000 words)

Several authors recently came up big at the 2020 [eLit Book Awards](#):

- Susan K. Hamilton, "Shadow King," tied for bronze in Fantasy/Science-Fiction
- Kelly Oliver, "Jackal: A Jessica James Mystery," gold in Mystery/Suspense/Thriller
- Donna O'Donnell Figurski, "Prisoners without Bars: A Caregiver's Tale," silver in Autobiography/Memoir

After being named 2020 finalists for the Montaigne Medal, Elena Schwolsky and Janet Roger were also included in the grand prize short list and named honorable mentions by the [Erica Hoffer Awards](#).

Caroline DuBois' new book "The Places We Sleep" was recently selected as a [GLOW](#) (Galley Love of the Week) title by Shelf Awareness.

Stephanie Raffelock and "A Delightful Little Book on Aging" tied for gold in the Aging category at the [Human Relations Indie Book Awards](#).

And finally, Donald Rattner's book "My Creative Space," sold out of its first print run!



TO NOTE

AUTHORS: Please update your websites to link to booksforward.com and your publicist's email to name@booksforward.com!

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