

AUGUST 2020 NEWSLETTER

#BOOKSFORWARDFRIENDS



Hi, Best Friend 💕

Okay, seriously: Where did July go? We can't believe it's already August — but we're also excited because that means we get to share more books with you! Have you seen some of the recent photos from our BFFs? We get so inspired seeing y'all's creative and fun posts!



We're so thankful for our BFFs for reading and reviewing! Make sure to use #BooksForwardFriends in all your posts so we can find you and share the love! And submit your review links [here](#) to be entered in our monthly drawing for a gift card to the indie bookstore of your choice!

Looking for some other bookish ways to have fun on social media? Check out our recent story templates for Instagram! Like this mad libs where you can create the title of your debut novel!

Screenshot the template, fill it out, and tag us @booksforwardpr so we can see what innovative and zany results you come up with!

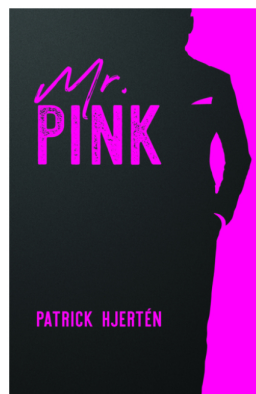
And that's not all! You can see all our fun story templates in our [IG Highlights](#).

It's important for all of us to take a break and have a little fun when we can 💕

— The Books Forward Team



AUGUST HIGHLIGHT



"Mr. Pink"

BY PATRICK HJERTÉN

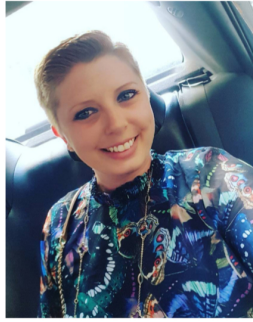
#ownvoices author Patrick Hjertén will have readers on the edge of their seats in this sexy — and thrilling — new LGBTQ+ romance. Mr. Pink is usually busy being a bossy, controlling billionaire who owns a magazine, publishing house, and homes in both Stockholm and London. But he's also busy planning revenge on a man responsible for his college best friend's coma. Used to being in control of everyone, moody journalist Andreas keeps Mr. Pink guessing from the moment they meet. And Mr. Pink can't resist — or stay away. Will he be able to get the guy and stay focused on his elaborate revenge, or will this notoriously successful man find himself going under? To sign up to receive Mr. Pink, visit this [form](#).

And we have so many other awesome titles available for selection this month! Check out the links below and fill out the forms for the books you're interested in receiving. Forms will close **August 9**, so make sure to get your requests in by then!

[HISTORICAL FICTION](#)
[MEMOIR](#)
[MIDDLE GRADE](#)
[MYSTERY/THRILLER](#)

[NONFICTION](#)
[WOMEN'S FICTION/ROMANCE](#)
[SHORT STORIES](#)
[SCI-FI/FANTASY](#)

FEATURED FRIENDS



For the month of August, we're super excited to feature #BooksForwardFriends Kate (left) and Meghan (right), aka [@thesaltybookworm](#) and [@mugginsbooks](#). Read more below about their amazing friendship that blossomed through bookstagram!

HOW DID YOU CONNECT?

Kate: Meghan found me through mutually following [@jennastopreading](#). We realized quickly that we shared a similar love of books. We started messaging and sharing books with each other and the friendship was formed!

Meghan: Hmmmm.... I am not exactly sure how I stumbled across Kate's account. When I first started bookstagram, I relied on other people to show me fun accounts to follow. If my memory serves me correctly I think Jenna from [@jennastopreading](#) may have featured Kate on her stories. All I know is the second I found her page there was an instant connection. It was meant to be.

IF YOUR BFF WAS A BOOK CHARACTER, WHO WOULD THEY BE?

K: Since Meghan gives me such fun, adventurous vibes, she reminds me of Pippi Longstocking. She is playful, kind and rises to any challenges thrown her way. I look forward to Meghan's Insta story each morning sharing today's musings, advice and thoughts for the day. Her messages of positivity are the best way to start the morning!

M: Kate is a true classic. She is strong and kind. She isn't afraid to speak her mind. She will do whatever it takes to protect the ones she loves. She has a positive attitude that shows in her feed. On top of all of that she is also fun and adventurous. I mean you have seen her mad skills on the skateboard right? If she was a book character, I have to say she would be Scout from "To Kill A Mockingbird" mixed with Anne from "Anne of Green Gables." A pretty amazing mix don't ya think?

WHAT'S THE BEST ADVICE YOUR BFF HAS EVER GIVEN YOU?

K: To take a moment for me. Remember to take time for some self-care and alone time to reset and re-engage. Meghan takes daily walks with her dog and spends time with her family. Being one of five, family is so important to her. She has shown me, especially over these past couple of months, to enjoy life's smaller moments. Now, we often chat each day about these moments with each other.

M: There are so many things I take away from Kate, but one that sticks with me everyday is to be grateful. In a time when things are so scary and so challenging, Kate has shown me to be grateful. Taking the time to focus on this has really helped me in my everyday life. I find I am kinder to myself and to others. It may seem like a small thing, but in the end it can be life changing. One more thing I have to add. Just have fun. Because of Kate, I play more and just have fun.

IF YOU WERE DESIGNING A BOOK ABOUT YOUR BFF'S LIFE, WHAT COLOR WOULD THE COVER BE?

K: Yellow because she is truly bright and kind. Orange because she exudes warmth and inclusiveness. She is all you could want in a person.

M: Kate's book would have hints of blue and pink on her cover. Blue because it's the color of trust, loyalty, and peace. Pink because it represents nurturing, along with silliness. Kate is all of these and more.

IF YOUR BFF COULD MEET ONE AUTHOR, WHO WOULD IT BE? WOULD THEY BE STARSTRUCK OR PLAY IT COOL?

K: As Meghan said in her responses, I was stumped! I had to ask her. She would love to meet Larry McMurtry, author of the Lonesome Dove series. I believe Meghan would be poised and totally cool. She has such a calm demeanor!

M: As much as you think you know someone, there are still things to be learned, and this question was one of them. I had no idea how to answer this one. Kate has many authors she loves and many she has already met. If I were to predict how she would act meeting one of her all-time favorites, I would say she would be starstruck. I could see Kate smiling so big the entire time and just plan giddy. Who knows though she could be as cool as a cucumber. I had to ask Kate to tell me who she would love to meet and her answer was S.E. Hinton.

Have a bookstagram BFF? For the chance to be featured, email ellen@booksforward.com!

UPCOMING EVENTS

August 5

Donna O'Donnell Figurski with the New Rochelle Public Library in a virtual event for teens at noon EDT/9 a.m. PDT
Details: <https://bit.ly/2PpQoPr>

August 11

Suzanne Park at the Decatur Book Festival with Joshilyn Jackson and Deanna Raybourn at 8 p.m. EDT/5 p.m. PDT
Details: <https://bit.ly/3oIaXzR>

Monique Allen with the New Rochelle Public Library in a virtual event for teens at noon EDT/9 a.m. PDT
Details: <https://bit.ly/2XhGLGN>

August 14

Wendy Terrien with the New Rochelle Public Library in a virtual event for teens at 3 p.m. EDT/9 noon PDT
Details: <https://bit.ly/2XfKK5>

August 18

Suzanne Park and the launch of her book "Loathe at First Sight" – a virtual event with The Ripped Bodice at 8 p.m. EDT/5 p.m. PDT
Details: <https://bit.ly/3iUpGfP>

August 19

J. Elle with the New Rochelle Public Library in a virtual event for teens at noon EDT/9 a.m. PDT
Details: <https://bit.ly/2PeNqgg>

August 20

Suzanne Park in conversation with Alexa Martin in a virtual event with Parnassus Books at 7 p.m. EDT/4 p.m. PDT
Details: <https://bit.ly/2PaI7jI>

August 24

Jenny Milchman in a virtual event with FoxTale Book Shoppe at 7 p.m. EDT/4 p.m. PDT
Details: <https://bit.ly/3eikdNw>

Suzanne Park in a virtual event with Fountain Bookstore at 6 p.m. EDT/3 p.m. PDT
Details: <https://bit.ly/3koGCRR>

August 26

Jenny Milchman in with the New Rochelle Public Library in a virtual event with the Youth Writers Group at noon EDT/9 a.m. PDT
Details: <https://bit.ly/33gFNi8>

August 31

Tori Eldridge in a virtual event with Quest Martial Arts Chandler at 5 p.m. EDT/2 p.m. PDT
Details: <https://bit.ly/2Xhu66u>

BFFs is an inclusive program that celebrates and uplifts authors and influencers from all backgrounds. Members agree and understand that any hate, racism, violence or bigotry will not be tolerated. Our BFFs are changemakers that have a real, positive influence on our world.

Got questions? Check out our complete BFFs FAQ [here!](#)

Don't see the answer to your question, or just want to geek out with us? Visit bookforward.com/bffs or email our BFFs ambassador, senior publicist Ellen Whitfield, at ellen@bookforward.com.